


LOLLA MASSARI

Product Designer and
UX/UI Teacher Assistant



 Berlin - Germany

 + 49 151 10622515

 lolla.massari@gmail.com

I'm a digital product designer based in Berlin, with a mysterious past in Creative Copywriting. Currently, I'm a heavy-data-interface designer by day (B2B) and UX/UI Design Teacher by night. My focus is digital, but I'd love to work for a company that considers the UX at every level, even offline. One day I hope to touchbase with Conversational UI, because my Alexa could really benefit from some good ux.

EXPERIENCE

*Sketch,
Figma,
Adobe CS,
Invision,
Hotjar,
Jira,
Miro,
Basecamp,
Google Suite.*

Product Designer | Customer Alliance

Jul 2019 - Present

- Currently in charge of creating the new Design System.
- Concepting and implementation of new features for our B2B platform (SaaS)
- Researching User Behavior (mostly secondary research)
- Translating of complex processes into easy-to-use interfaces, from low to hi-fidelity. User-oriented visualization of big data.
- Handling communication with my team (Head of Product, Front&Backend Developers, PM and QAs)

UX/UI Design Teacher Assistant | Ironhack

June 2019 - Present

- Helping students achieve their professional goals.
- Constant feedback on students' projects and mentorship
- Supporting the Lead Teacher with Curriculum content and workshops
- Overseeing the whole academic experience of an Ironhack bootcamp.

Creative Copywriter | Nerd Communication

Feb 2018 - Jul 2018

Creative writing and Ideas brainstorming to service a variety of clients included McFIT, Henkel, Kienbaum.

EDUCATION

*UX/UI Design,
Creative Copywriting
and Art Direction,
Linguistic and Cultures.*

UX/UI Bootcamp | Ironhack

Sept 2018 - Dec 2018

Design thinking process, UX research methods, UI design fundamentals, basic of UI animation, Testing and Iterating, basic understanding of HTML and CSS.

Creative Copywriting | Miami Ad School Europe

Sept 2015 - Sept 2017

Portfolio program in Copywriting and Advertising. Ideas concepting, writing techniques, graphic design, typography, basic animation.

LANGUAGES

Italian | Native

English | Bilingual

German | Beginner